



The Population Health Division (PHD) provides core public health services for the City and County of San Francisco: health protection, health promotion, disease and injury prevention, and disaster preparedness and response.

Protecting and Promoting Health & Equity!

Our Mission: Drawing upon community wisdom and science, we support, develop, and implement evidence-based policies, practices, and partnerships that protect and promote health, prevent disease and injury, and create sustainable environments and resilient communities.

Our Vision: To be a community-centered leader in public health practice and innovation.

Population Health Division Directors



**Health Officer &
PHD Director**

Tomás Aragón, MD, DrPH is the Health Officer of the City & County of San Francisco, and Director of the Population Health Division (PHD) at the SF Department of Public Health. As Health Officer, he exercises leadership and legal authority to protect and promote health and equity. As PHD Director, he directs public health services. His focus areas include health equity, lean enterprise transformation, data science, collective impact, and leadership development to tackle complex organizational and community challenges. He teaches epidemiologic R computing at the UC Berkeley School of Public Health, and maintains a blog at <http://populationhealth.science>.

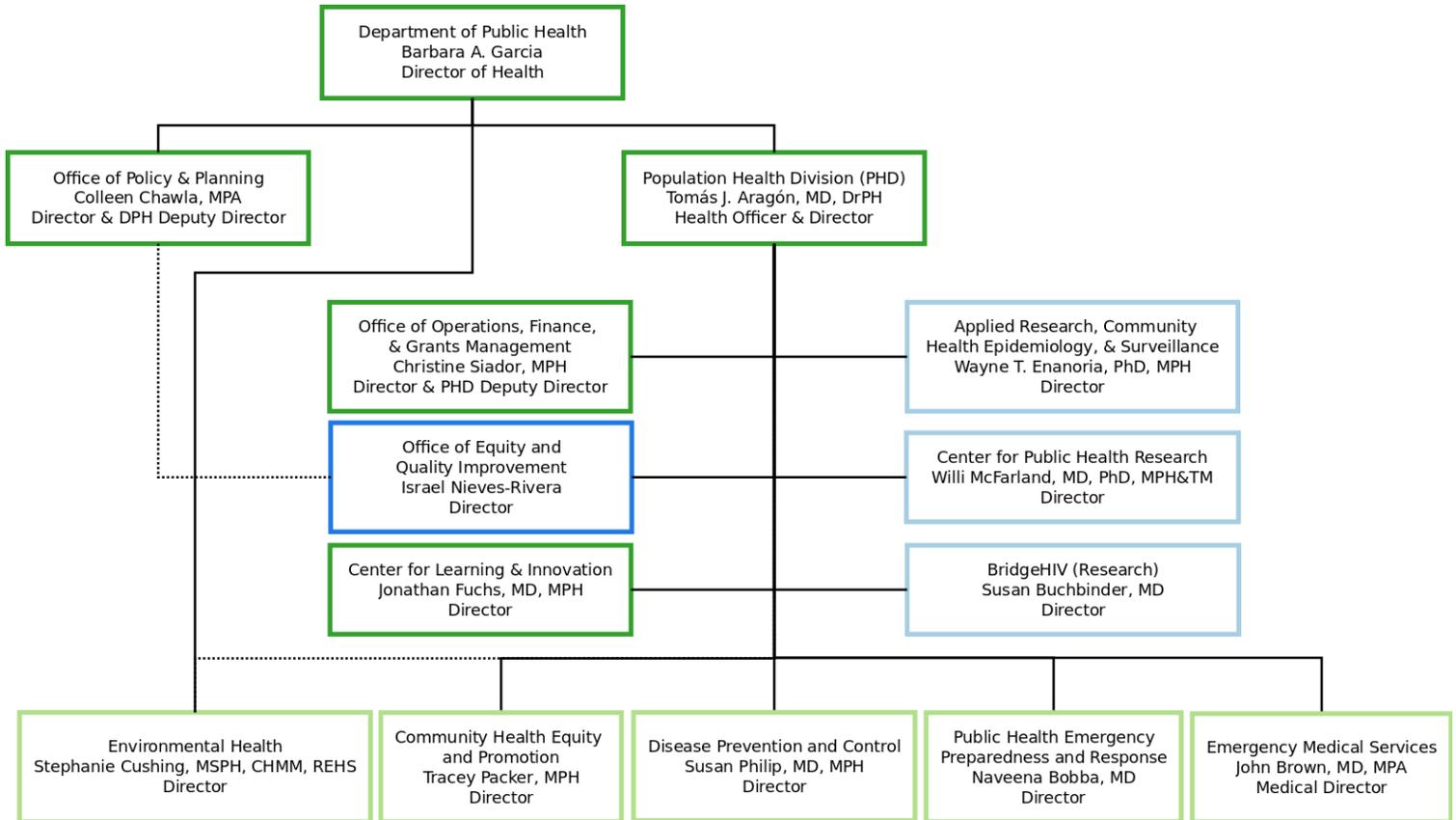
Christine Siador, MPH is the Deputy Director of the Population Health Division (PHD) at the Department of Public Health, and Director of the Office of Operations, Finance and Grants Management. In her role as the Deputy Director of PHD, she oversees the development and implementation of division priorities, including the recent division reorganization. As the Director of the Office of Operations, Finance and Grants Management, she is responsible for increasing administrative, financial and human resources efficiencies within the division. She is currently overseeing the development of a grants management office for the division. Ms. Siador has over twenty years experience managing public health programs at the national, state, regional, and local levels.



**Deputy Director,
Director OFGM**

Population Health Division Branches

The PHD consists of six branches (Applied Research, Community Health Epidemiology, and Surveillance; Environmental Health Branch; Community Health Equity and Promotion; Disease Prevention and Control; Emergency Medical Services; and Public Health Preparedness and Response), two offices (Office of Equity and Quality Improvement; Office of Operations, Finance, and Grants Management), and three centers (Center for Innovation and Learning; Center for Public Health Research; and Bridge HIV (HIV research)).



Public Health Accreditation Domains



PHEPR

Naveena Bobba, MD is the Director of Public Health Emergency Preparedness and Response. Dr. Bobba leads a team that coordinates public health and medical disaster planning for the department of public health and the city of San Francisco. This includes plans that encompass over 7000 employees affiliated with SFDPH. Dr. Bobba did her medical training at Harbor UCLA in internal medicine and completed a fellowship in Allergy and Immunology. She joined the Public Health Emergency Preparedness and Response Section in 2010. Dr. Bobba's section works closely with the health care system to develop and coordinate emergency response plans. Her team is also responsible for incorporating SFDPH employees into the response structure and for community outreach to promote preparedness and health resiliency. Dr. Bobba leads and participates in exercises regularly and is involved in any emergency response that has a large public health or medical component. She continues to practice allergy and immunology at San Francisco General Hospital and Kaiser San Francisco.

John F. Brown MD, MPA, FACEP is the Medical Director of the San Francisco Emergency Medical Services (EMS) Agency, a position he has held since 1996. This position is responsible for the regulation of the prehospital dispatch, first response, ambulance transport and emergency medical care for the City and County of San Francisco. He is also an Associate Clinical Professor of Emergency Medicine at the University of California, San Francisco Medical School and an Attending Physician at San Francisco General Hospital and Trauma Center. He is the EMS and Disaster Medicine Fellowship Director for UCSF and a Medical Officer for Disaster Medical Team CA-6, the Bay Area's volunteer medical team for the National Disaster Medical System. He is a 14 year veteran of the US Navy Medical Corps and during his tenure with the Navy was the Naval Surgeon General's Advisor for EMS and completed an EMS Fellowship at the University of Arizona. He lives in San Francisco.



EMS

Susan Buchbinder, MD is the Director of Bridge HIV and Associate Clinical Professor of Medicine, Epidemiology and Biostatistics at the University of California, San Francisco (UCSF). Dr. Buchbinder focuses her research on risk factors for HIV acquisition and interventions to prevent HIV infection, including HIV vaccines, pre-exposure prophylaxis, behavioral interventions, and rectal microbicides and combination modalities. She serves in leadership positions in the HIV Vaccine Trials Network and HIV Prevention Trials Network, and has participated in numerous NIH and UCSF advisory committees including the AIDS Research Advisory Committee, Prevention Sciences Working Group, Office of AIDS Research Advisory Committee, UCSF Center for AIDS Research Internal Advisory Board, UCSF AIDS Research Institute Scientific Council.



BRIDGE HIV

Stephanie Cushing, MSPH, CHMM, REHS is the Director of Environmental Health which encompasses the regulatory functions of the Department of Public Health. Permit programs include Food Safety, Tobacco, Hazardous Materials and Hazardous Waste, Healthy Housing, Solid Waste, Water Quality, Medical Cannabis Dispensaries, Massage and Body Art Establishments, Childhood Environmental Health Program, Air, Noise and Radiation Program, the County Agriculture and Weights and Measures Program, Base Closure and Operations and Site Mitigation are overseen by this position. Ms. Cushing has over 31 years of experience as an Environmental Health Inspector; beginning in Solano County as a Generalist Inspector and Hazardous Waste Inspector and then coming to SF as a Hazardous Materials Inspector. She developed the Site Mitigation program based on experience in the Local Oversight Program managing underground storage tank cleanups. She spent 5 and a half years as a Principal Inspector in the Food Program providing oversight of the City Hazardous Waste Program, the Solid Waste Program and the Site Mitigation Program. She has a Bachelor's degree from UC Berkeley, a Master's of Science in Public Health from the University of Washington at Seattle. She possesses the National Certified Hazardous Materials Manager designation and the State of California's Registered Environmental Health Specialist license.



EH



ARCHES

Wayne Enanoria, PhD, MPH is the Director of the Applied Research, Community Health Epidemiology, and Surveillance (ARCHES) Branch and Assistant Adjunct Professor in the Department of Epidemiology & Biostatistics at the University of California, San Francisco (UCSF). Dr. Enanoria received a Bachelor's degree in Molecular & Cell Biology with an emphasis in Neurobiology, an MPH in Epidemiology/Biostatistics, and a PhD in Epidemiology from the University of California, Berkeley. He has worked as an epidemiologist and research analyst in local and state agencies in the areas of HIV/AIDS, tuberculosis control, vaccine-preventable diseases, communicable disease control and prevention, and public health emergency preparedness and response. His research interests include the epidemiology of respiratory diseases, direct and indirect effects of public health interventions (such as vaccination), and optimal public health preparedness and emergency responses to infectious disease emergencies.

Jonathan Fuchs, MD, MPH is the Director of the Center for Learning & Innovation (CLI) and Associate Clinical Professor of Medicine at UCSF. Over the past 15 years, Dr. Fuchs has led CDC- and NIH-funded clinical research efforts in HIV vaccine and non-vaccine prevention. Through CLI, Dr. Fuchs leads several training and workforce development efforts for the Population Health Division, and co-chairs the SFDPH-wide Training and Workforce Development Committee (TWDC). He is the PI of the Division's CDC-funded national Capacity Building Assistance program for health departments in High Impact HIV Prevention, and in collaboration with Maternal Child and Adolescent Health, Dr. Fuchs provides leadership to the Marc and Lynne Benioff-supported UCSF California Preterm Birth Initiative in the area of Collective Impact. Dr. Fuchs also is committed to growing the next generation of HIV investigators and public health leaders. He is the joint PI of the R25-funded Summer HIV-AIDS Research Program (SHARP) for undergraduate scholars from underrepresented backgrounds in science, and co-directs the UCSF Center for AIDS Research (CFAR) Early Stage Investigator Mentoring Program which hosts an annual Mentoring the Mentors of Diversity workshop for mid-career and senior research faculty from across the country.



CLI



CPHR

Willi McFarland, MD, PhD, MPH&TM is the Director of the Center for Public Health Research. Dr. McFarland has devoted much of the last 20 years to building the capacity of young investigators to conduct interdisciplinary prevention research, public health surveillance, statistical analysis, and epidemiology in the US and internationally. His experience ranges from mentoring undergraduate students to mid-career faculty, as well as providing training, technical assistance, and capacity building to personnel of local health departments and national ministries of health. In addition to being Co-PI of a NIH T32 program, he is Joint-PI of an NIMH-funded R25 (the Summer HIV/AIDS Research Program) for under-represented minority undergraduate students and co-investigator for UCSF's NIMH-funded visiting international scholars program. He oversees UCSF's training programs for visiting scholars from Africa and the Middle East and has directly mentored over 50 young investigators from 18 countries for degree and short term training programs. Dr. McFarland's long term capacity-building goals are to increase the representation of minority scholars and health officials and to ensure that trainees from biomedical disciplines are bridged to the methods, perspectives, and advances of prevention research from diverse social sciences fields.

Israel Nieves-Rivera is the Director of the Office of Equity and Quality Improvement. This Office serves as the principal advisor and coordinator of Division-wide efforts to reduce disparities and improve health equity in San Francisco. The Office works in partnership with the DPH Office of Policy and Planning to develop and implement a legislative agenda; as well as support the health department's efforts to achieve and maintain Public Health Accreditation. Accreditation signifies that a health department is meeting national standards for ensuring essential public health services that are provided in the community. He is the former Director of HIV Policy for DPH, where he provided ongoing input in to the framing of the National HIV/AIDS Strategy. As the member of the management team in the HIV Prevention Section, he help to complete the Comprehensive HIV Prevention Plan for San Francisco, and its alignment to the national goals.



OEQI



CHEP

Tracey Packer, MPH is the Director of Community Health Equity and Promotion (CHEP), a core Branch of the Population Health Division (PHD). She plans, organizes and administers all Branch activities with a focus on ensuring that SFDPH programs are developed in partnership with and for communities in San Francisco. Through the use of comprehensive approaches across the spectrum of prevention, the CHEP Branch plans, implements, and evaluates prioritized community initiatives, including promoting active living, decreasing HIV infections and other sexually transmitted infections, viral hepatitis, and the effects of trauma. Under Ms. Packer's direction and working with community planning bodies, the CHEP Branch sets objectives for the programs and directs program managers to provide technical assistance, monitoring and evaluation, and capacity-building to ensure the programs meet their performance measures. Ms. Packer is also responsible for collaboration across the PHD and SFDPH, using Results Based Accountability to develop strategies and action plans to address health and health equity issues.

Susan Philip, MD, MPH is the Director of the Disease Control and Prevention (DPC) branch. In this role, she oversees population level clinical and disease control efforts for communicable diseases including TB, HIV, STDs, and measles and oversees the SFDPH public health laboratory. Dr. Philip received her MD from Washington University in St. Louis, her MPH from Harvard School of Public Health and completed a fellowship in infectious diseases at UCSF. Dr. Philip's area of clinical and public health expertise is STDs including HIV; she has 11 years of experience in public health. She currently serves on the CDC/HRSA Advisory Committee on HIV, STDs and viral Hepatitis. She has been a successful investigator on numerous NIH, CDC, and industry funded STD and HIV clinical trials and is an assistant clinical professor of medicine in the Division of Infectious diseases at UCSF. Once a week, she sees patients with HIV at SF City Clinic.



DPC

Population Health Division Strategic Map



OUR MISSION Drawing upon community wisdom and science, we support, develop, and implement evidence-based policies, practices, and partnerships that protect and promote health, prevent disease and injury, and create sustainable environments and resilient communities.

OUR VISION To be a community-centered leader in public health practice and innovation.

STRATEGIC DIRECTIONS

PHD STRATEGIES AND PERFORMANCE MEASURES 2012-2015

PUBLIC HEALTH ACCREDITATION (PHA) DOMAIN CATEGORIES

